

**UČNI NAČRT PREDMETA / COURSE SYLLABUS**

<b>Predmet:</b>	<b>Osnove managementa</b>
<b>Course title:</b>	<b>Basics of Management</b>

<b>Študijski program in stopnja Study programme and level</b>	<b>Študijska smer Study field</b>	<b>Letnik Academic year</b>	<b>Semester Semester</b>
Pravo in management infrastrukture in nepremičnin -1. stopnja		1	1
Law and Management of Infrastructure and Real Estate – 1st degree		1	1

**Vrsta predmeta / Course type** Obvezni/mandatory

**Univerzitetna koda predmeta / University course code:**

<b>Predavanja Lectures</b>	<b>Seminar Seminar</b>	<b>Vaje Tutorial</b>	<b>Lab. vaje Laboratory work</b>	<b>Teren. vaje Field work</b>	<b>Samost. delo Individ. work</b>	<b>ECTS</b>
20	0	10	0	0	150	6

**Nosilec predmeta / Lecturer:** Prof. dr. Vito Bobek/Prof. Vito Bobek, PhD

<b>Jeziki / Languages:</b>	<b>Predavanja / Lectures:</b>	Slovenski jezik/Slovenian
	<b>Vaje / Tutorial:</b>	

**Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:**

Vpis v 1. letnik študija.

Vsaj 80% prisotnost na predavanjih;  
100% prisotnost na vajah zaradi obvezne predstavitve seminarских nalog pred skupino.

**Prerequisites:**

Enrollment into 1<sup>st</sup> year.

At least 80% attendance at lectures and 100% at tutorials due to the mandatory presentation of seminar assignments in front of the group.

**Vsebina:**

- Uvod v management in organizacijo
- Temeljni koncepti managementa in vodenja
- Organizacijske strukture in dinamika
- Strategija in načrtovanje v managementu
- Znanstvene teorije managementa
- Poslovno okolje: notranje in zunanje okolje
- Metode vrednotenja notranjega in zunanjega okolja (npr. PEST)
- Organizacijska kultura in etika
- Upravljanje sprememb in inovacij
- Upravljanje s človeškimi viri: motivacija, vodenje, razvoj
- Vodenje in stili vodenja (vključno z vodenjem medkulturnih skupin)
- Osnove projektnega managementa
- Osnove raziskovalnega pristopa in strokovnega pisanja
- Praktični vidiki managementa: pridobivanje podatkov, določanje prioritet, postavljanje ciljev, obvladovanje sestankov, facilitacija.

**Content (Syllabus outline):**

- Introduction to management and organization
- Basic concepts of management and leadership
- Organizational structures and dynamics
- Strategy and planning in management
- Scientific theories of management
- Business environment: internal and external environment
- Methods of evaluating the internal and external environment (e.g. PEST)
- Organizational culture and ethics
- Change and innovation management
- Human resource management: motivation, leadership, development
- Leadership and leadership styles (including leading intercultural groups)
- Fundamentals of project management
- Fundamentals of research approach and professional writing
- Practical aspects of management: data acquisition, prioritization, goal setting, meeting management, facilitation.

**Temeljna literatura in viri / Study Literature:**

**Obvezna:** navedena in naložena v e-učilnici predmeta

1. Potočan, V., Nedelko, Z. (2022). Management organizacij. Univerza v Mariboru. Dostopno na: <https://press.um.si/index.php/ump/catalog/book/683>
2. Gošnik, D. (2019). Management temeljnih procesov. Založba Univerze na Primorskem. Dostopno na: <https://zalozba.upr.si/index.php/zalozba/catalog/book/243>

**Priporočena:**

1. Quinn, S. (2010). Management Basics. Bookboon. Dostopno na: <https://bookboon.com/en/management-basics-ebook>

**Cilji in kompetence:**

**Učna enota prispeva k razvoju naslednjih splošnih kompetenc:**

- Inovativnost, kreativnost
- Analiza, sinteza, predvidevanje rešitev
- Samostojno in timsko delo
- Uporaba znanja v praksi
- Komunikacijske spretnosti
- Etična refleksija

**Učna enota prispeva k razvoju naslednjih predmetno-specifičnih kompetenc:**

- Interdisciplinarnost

**Objectives and competences:**

**Learning Unit contribute to the development of following general competences:**

- • Innovation, creativity
- • Analysis, synthesis, solution anticipation
- • Independent and team work
- • Application of knowledge in practice
- • Communication skills
- • Ethical reflection

**Learning Unit contribute to the development of following subject-specific competences.**

- Interdisciplinarity
- Understanding organization and management in the context of real estate

- Razumevanje organizacije in managementa v kontekstu nepremičnin
- Projektni management
- Kritično razmišljanje in odločanje
- Razumevanje globalnega konteksta upravljanja.

- Project management
- Critical thinking and decision-making
- Understanding the global context of management.

### Predvideni študijski rezultati:

- Znanje in razumevanje  
Študent/študentka:
- Poznavanje organizacijskih teorij, strukture in strategije
  - Razumevanje managementa in vodenja ter njihovih stilov
  - Sposobnost analize poslovnega okolja in vplivov na organizacijo
  - Razumevanje vloge kulture, etike in inovacij v organizaciji
  - Uporaba pridobljenega znanja v konkretnih primerih upravljanja.

### Intended learning outcomes:

- Knowledge and understanding:  
Student:
- Knowledge of organizational theories, structure and strategy
  - Understanding of management and leadership and their styles
  - Ability to analyze the business environment and its impacts on the organization
  - Understanding the role of culture, ethics and innovation in the organization
  - Application of acquired knowledge in concrete management cases.

### Metode poučevanja in učenja:

- Oblike dela:**
- Frontalna oblika poučevanja
  - Samostojno delo študentov
  - e-učenje
  - Kombiniran način študija

### Metode (načini) dela:

- Razlaga
- Razgovor/ diskusija/debata
- Proučevanje primera

### Learning and teaching methods:

- Types of learning/teaching:**
- Frontal teaching
  - Independent students work
  - e-learning
  - Combined study mode

### Teaching methods:

- Explanation
- Conversation/discussion/debate
- Case studies

Načini ocenjevanja:	Delež (v %) / Weight (in %)	Assessment:
Način (pisni izpit, ustno izpraševanje, naloge, projekt)		Type (examination, oral, coursework, project):
– Ustni izpit	50	– Oral exam
– Izdelava seminarske (raziskovalne) naloge	25	– Preparation of a seminar (research) paper
– Javni zagovor seminarske naloge pred skupino	15	– Public defense of the seminar paper in front of a group
– Sprotno delo	10	– On-the-job work

## Reference nosilca / Lecturer's references:

BOBEK, Vito, CIENCIALA, Julian, HORVAT, Tatjana. Critical business performance factors in the internationalisation of middle-sized automotive suppliers : insights from German and Austrian firms in the Mexican market. *International journal of trade and global markets*. 2025, vol. 21, no. 2, str. 163-187. ISSN 1742-7541. <https://www.inderscience.com/info/inarticle.php?artid=146647>,

DOI: [10.1504/IJTG.2025.146647](https://doi.org/10.1504/IJTG.2025.146647). [COBISS.SI-ID [241582851](https://www.cobiss.si/record/241582851)]

BOBEK, Vito, HARRER, Jennifer, HORVAT, Tatjana. The correlation between different leadership styles and satisfaction among members of the Styrian Volunteer Fire Department. *International journal of innovation and learning*. 2024, vol. 36, no. 4, str. 425-466, ilustr. ISSN 1471-8197. [COBISS.SI-ID [206595075](https://www.cobiss.si/record/206595075)]

BOBEK, Vito, NAMBASA, Hellen, HORVAT, Tatjana, COLARIČ-JAKŠE, Lea-Marija. Digital transformation and workforce dynamics: an empirical analysis of blue-collar and white-collar workers in Austria = Digitalna transformacija in dinamika delovne sile: empirična analiza modrih in belih ovratnikov v Avstriji. *Journal of landscape governance : JLG*. 2024, vol. 9, issue 1, str. 83-94. ISSN 2463-9834. <https://drive.google.com/file/d/1tvdkrdZ6hfPjyabve2Qu5CJXbd3EIQS6/view>. [COBISS.SI-ID [223153667](https://www.cobiss.si/record/223153667)]

BOBEK, Vito, ŠTUHEC, Boštjan, COLARIČ-JAKŠE, Lea-Marija, HORVAT, Tatjana. Strategic planning for smart cities : a case study of Maribor's transformation based on existing strategies. *Mednarodno inovativno poslovanje : strokovno-znanstvena revija za področje poslovanja in poslovnega izobraževanja*. 2024, vol. 16, no. 2, str. 1-12, ilustr. ISSN 1855-

6175. <https://journal.doba.si/ojs/index.php/jimb/article/view/JIBM.2024.16.2.8>, [Digitalna knjižnica Slovenije - dLib.si](https://www.dlib.si), DOI: [10.32015/JIBM.2024.16.2.8](https://doi.org/10.32015/JIBM.2024.16.2.8). [COBISS.SI-ID [218989315](https://www.cobiss.si/record/218989315)]

BOBEK, Vito, TERNULLO, Gabriele, HORVAT, Tatjana. Exploring the role of cultural intelligence in mitigating expatriate stress : strategies for enhancing wellbeing in cross-cultural contexts. *Organizacija : revija za management, informatiko in kadre*. [Tiskana izd.]. avg. 2024, vol. 57, issue 3, str. 218-237, ilustr. ISSN 1318-5454. [https://organizacija.fov.um.si/wp-content/uploads/2024/12/2\\_BOBEK-SL.pdf](https://organizacija.fov.um.si/wp-content/uploads/2024/12/2_BOBEK-SL.pdf), [Digitalna knjižnica Univerze v Mariboru – DKUM](https://www.dlib.si), DOI: [10.2478/orga-2024-0016](https://doi.org/10.2478/orga-2024-0016). [COBISS.SI-ID [206659075](https://www.cobiss.si/record/206659075)]

MOLTER, Marius, BOBEK, Vito, JUSTINEK, Gorazd, HORVAT, Tatjana. The influence of religiosity and culture on the economic, environmental, and social dimensions of CSR : a comparative case study of Taiwan and Austria. *International journal of happiness and development*. 2022, vol. 7, no. 3, str. 2033-221. ISSN 2049-2790. <https://www.inderscience.com/info/inarticle.php?artid=127615>,

DOI: [10.1504/IJHD.2022.10052637](https://doi.org/10.1504/IJHD.2022.10052637). [COBISS.SI-ID [136797443](https://www.cobiss.si/record/136797443)]

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BOBEK, Vito, ZYCH, Filip, JANKOVIĆ, Božidarka, HORVAT, Tatjana. Employers' perceptions of online university degrees and their relationship with the recruitment and selection practices : a case of Chile. *Naše gospodarstvo : revija za aktualna gospodarska vprašanja*. [Tiskana izd.]. 2022, vol. 68, no. 3, str. 28-49, ilustr. ISSN 0547-3101. <https://journals.um.si/index.php/oe/article/view/2425>, [Digitalna knjižnica Slovenije - dLib.si](https://www.dlib.si), [Digitalna knjižnica Univerze v Mariboru – DKUM](https://www.dlib.si), DOI: [10.2478/ngoe-2022-0016](https://doi.org/10.2478/ngoe-2022-0016). [COBISS.SI-ID [125446915](https://www.cobiss.si/record/125446915)]